



A-1

04/16/2013

Board of Park Commissioners
Regular Meeting
Minutes

Tuesday, March 26, 2013
4:00 – 6:00 p.m.

Council Chambers
401 N. Morton St.

CALL TO ORDER

The meeting was called to order by Mr. Carter at 4:00 p.m.

Board Present: John Carter, Les Coyne, Jane St. John

Board Absent: Joe Hoffmann

Staff Present: Mick Renneisen, Judy Seigle, John Turnbull, Julie Ramey, Paula McDevitt, Elizabeth Tompkins, Ellen Campbell, Marcia Veldman, Dave Williams, Kim Ecenbarger, Greg Jacobs, Robin Hobson

Interns: Sara Tilley, Sasha Divine

City Admin: Jackie Bauer

FMAC: Bruce McCallister

- A-1. Approval of Minutes of February 26, 2013 Meeting
- A-2. Approval of Claims Submitted February 27 – March 25, 2013
- A-3. Approval of Non-Reverting Budget Amendments
- A-4. Review of Business Report

Ms. St. John made a motion to approve the Consent Calendar as presented. Mr. Coyne seconded the motion. Motion unanimously carried.

B. PUBLIC HEARINGS/APPEARANCES

B-1. Public Comment Period

Mr. Coyne congratulated Ms. Veldman for her recent recognition as Woman of the Year.

Ms. St. John congratulated the staff on another successful Adult Egg Scramble.

B-2. Bravo Award – Bruce McCallister, Farmers' Market Advisory Council Chair

Ms. Veldman addressed the Board and stated that the March Bravo recipient is Bruce McCallister. Mr. McCallister was a farm vendor representative on the Farmers' Market Advisory Council (FMAC) for twelve years and served as Chair for many of those years. In addition to his role on the FMAC, he is also on the Board of Directors for Stepping Stones, has volunteered as a big brother with Big Brothers Big Sisters for over ten years and is precinct committee person in Owen County. He received his MSW from Western Michigan University and currently is a lecturer and student outreach coordinator in the School of Social Work at Indiana University and a part-time farmer. He has been a strong leader and has helped guide the Market through much growth and change in the past 13 years. Due to term limitations, Mr. McCallister is no longer on the FMAC.

Mr. McCallister addressed the Board and thanked them for this opportunity. He has enjoyed working with such a professional and committed staff and supportive Board.

B-3. Parks Partner Award – None this month

B-4. Staff Introductions – Sasha Divine, Community Events Intern

Mr. Divine addressed the Board and stated that he will be interning with the Community Events area, specifically, with the Farmers' Market. He was born in Germany and later lived in California and Texas before settling in Bloomington. He has been in Bloomington for the past 15 years. After high school, Mr. Divine attended Indiana University where he studied environmental management, and later transferred to outdoor recreation and natural resource management. He has been a cook at many locally owned restaurants. In 2012 he decided to get more involved with the city in which he lives and incorporate his interest in food, so he started volunteering with the Farmers' Market. This internship is a great opportunity for Mr. Divine to apply what he has learned in school, and through his previous work experiences, to practical applications.

C. OTHER BUSINESS

C-1. Review/Approval of Fee Change at Twin Lakes Recreation Center

Mr. Turnbull addressed the Board seeking approval of the fee change at Twin Lakes Recreation Center (TLRC). Staff recommends increasing the daily pass rate at TLRC by one dollar for both categories; from \$6 to \$7 youth and from \$7 to \$8 adult. He added that the daily pass gives a person use of the building services for the entire day. Staff has found that the market rate for this has increased in the local market, as well as other communities and feels it is appropriate at this time to increase the rate at TLRC. If approved, the increase will go into effect immediately. Daily passes account for approximately 20% of TLRC gross revenue in the membership category. With this increase, staff anticipates this revenue will continue to grow.

Mr. Coyne suggested, in an effort to keep daily admission affordable to youth and to continue encouraging active lifestyles for youth, staff look at ways to break down the youth fees even further.

Ms. St. John made a motion to approve the fee change at TLRC. Mr. Coyne seconded the motion. Motion unanimously carried.

C-2. Review/Approval of Partnership Agreement with Hilltop Garden and Nature Center

Ms. McDevitt addressed the Board seeking approval of the partnership agreement with Hilltop Garden and Nature Center to provide a youth gardening program. She stated that the two previous summer day camps were successful programmatically but the enrollment numbers were low. Therefore, the 2013 program (Youth Gardening at Hilltop) will be structured differently with scheduled morning sessions instead of a full day camp program. The program will operate for eight weeks and be open for children in grades K-7. Both Kid City summer camps and Hilltop Garden and Nature Center have a long history of youth programs which is cause to continue offering youth garden opportunities in the community.

Mia Williams, Executive Director of Hilltop Garden and Nature Center, addressed the Board and stated that she was a participant in the Hilltop garden programs as a youth and she is committed to increasing the youth garden activities in the Bloomington community. She thanked the Board for the opportunity to once again partner with Kid City to offer the youth garden programs.

Ms. St. John made a motion to approve the partnership agreement with Hilltop Garden and Nature Center. Mr. Coyne seconded the motion. Motion unanimously carried.

C-3. Review/Approval of Softball Supply Order

Mr. Turnbull addressed the Board seeking approval of the 2013 softball supply order. He stated that three quotes were received: 1) Worth Sports - \$8,652; 2) Softball Sales - \$11,817.72; 3) Anthem Sports - \$12,768.60. Staff recommends awarding the supply order to Worth Sports for \$8,652. In 2013 the department will host 13 ASA sanctioned events for youth and adults in addition to the normal adult summer and fall league programs.

Ms. St. John made a motion to approve the 2013 softball supply order. Mr. Coyne seconded the motion. Motion unanimously carried.

C-4. Review/Approval of Energy Audit Contract for TLRC

Mr. Boruff addressed the Board seeking approval of the Energy Audit Contract with Applied Engineering for TLRC. He stated that the recently adopted Green Building Ordinance mandates that efforts be made to acquire LEED certification for existing buildings. Based on the findings of the LEED Feasibility Audit and Level 1 Energy audit, a determination will be made regarding the feasibility of pursuing LEED certification for the TLRC. Either way, deficiencies that can be remedied with no more than a 10 year payback will be considered for implementation. The proposed consultant fee is \$13,000. He introduced Mike McKearnan with Applied Engineering.

Mr. McKearnan stated that this study is an investigation phase to determine if it's warranted to pursue LEED certification at the TLRC facility. As part of the study, a level 1 energy audit will be conducted and benchmarked with other buildings. The consultants will conduct a walk through and evaluation of what would be considered no cost or low cost opportunities versus capital money that may need to be spent. A summary will be provided following the audit and walk through. An additional consultant, Platinum Earth, will help go through the process. They will also do a walk through and evaluate other features. LEED certification has a checklist that will be evaluated at the facility for potential implementation.

Ms. St. John made a motion to approve the consultant contract for and energy audit with Applied Engineering at the TLRC. Mr. Coyne seconded the motion. Motion unanimously carried.

C-5. Review/Approval of B-Line Trail Encroachment Request

Mr. Williams addressed the Board seeking approval of the B-Line Trail encroachment request. He stated that representatives of the Hyatt Place Hotel project have requested temporary encroachment of the landscaped portion on the east side of the trail between 4th and Kirkwood for construction purposes. Additionally, they request a permanent encroachment for sidewalk and patio connections to the B-Line Trail as well as canopy and blade sign overhead encroachments. Items of particular importance include:

- The property has an Environmental Restrictive Covenant from the State of Indiana. Per this covenant, no earth disturbing activities may proceed on remediated B-Line Trail property without prior approval of a Work Plan from the Department of Environmental Management.
- Existing trees (10) shall be removed by transplanting only. Trees that do not survive in nursery storage will be replaced with like species of equal or larger caliper size.
- The temporary construction fence will be located to protect the public and workers and will not interfere with use of the B-Line Trail. The fence will also be screened to conceal construction activities.
- Paver plazas and the sidewalk connections will be constructed of identical color, size, and concrete pavers, using the identical pattern.
- The Hyatt Hotel shall assume all maintenance responsibilities for permanent encroachments such as the paver walkways, and signage. This includes, but is not limited to, railing and paver maintenance, graffiti removal, and snow/ice removal.

Ms. St. John made a motion to approve the B-Line Trail encroachment request. Mr. Coyne seconded the motion. Motion unanimously carried.

C-6. Review/Approval of Staff Conflict of Interest Declarations

Ms. McDevitt addressed the Board seeking approval of the employee conflict of interest disclosure for two Parks and Recreation employees. The first employee is Joanna Sparks, who serves as the Community Events Gardens Supervisor and is also a farm vendor at the Farmers' Market. Her responsibilities as a garden supervisor do not influence any policies governing the Market, however, in the interest of full disclosure, staff has been advised to formally submit a conflict of interest statement for approval.

Ms. St. John made a motion to approve the conflict of interest disclosure for Joanna Sparks. Mr. Coyne seconded the motion. Motion unanimously carried.

The second employee seeking approval of a conflict of interest disclosure is Robin Hobson. Ms. Hobson is the Community Events Specialist (Market Master) and has an interest in vending at the Market this season. Legal staff has determined that, because Ms. Hobson has a financial interest in the Market as an employee who influences the policies governing the Market, any income obtained by Ms. Hobson and her family should be kept under \$249.99 to comply with applicable law. As long as profit is kept under \$250 it is not a legal conflict of interest and annual approval is not necessary. Ms. Hobson and her family wish to vend at Market in 2013 to maintain attendance points ranking for a time in the future when she is no longer employed by the City and is able to participate as a vendor again without restrictions.

Ms. St. John made a motion to approve the conflict of interest disclosure for Robin Hobson. Mr. Coyne seconded the motion. Motion unanimously carried.

D. REPORTS

D-1. Recreation Division – Community Events Update/Farmers’ Market Advisory Council Report

Ms. Tilley addressed the Board and provided them with the 2013 Community Events update. The following is a description of 2013 events. Included in Community Events are concerts, movies, events, Farmers’ Market, parades, community gardens, and A Fair of the Arts senior activities and Senior Expo. Events for 2013 include:

- **Children’s Expo** was held on February 16th at Fairview Elementary School. In attendance were approximately 250 participants, 53 exhibitors and 11 health screeners. Children and parents alike enjoyed the circus theme of “Under the Big Top”.
- **60 Seconds to Win** – Spinoff of the TV game show “Minute to Win It”. Contestants were randomly drawn from the audience to compete in 60-second games. Winners took home prizes from local businesses.
- **Seusspicious Behavior** – This event was held on March 2nd and is a collaboration with the library. Bloomington High School North provided a live performance throughout the event and there were a total of 550 people in attendance.
- The Fifteenth **Egg Scramble** was held on March 22nd in Bryan Park. A total of 350 participants participated in this after dark egg hunt for adults. As always this event is popular with the over 21 crowd and 350 participants scrambled for and collected 3,000 eggs. The value of the prizes this year was over \$8,900.
- The **Bloomington Community Farmers’ Market** begins on April 6th and runs from 8am – 1pm. The Tuesday Market runs 4-7pm from June through September on Madison just outside of Bloomingfoods.
- The **Community Gardens** will open on April 15th. Willie Streeter Community Gardens and the new Butler Park Community Gardens offer 213 garden plots for rent. Any interested gardeners should contact the parks office for more information.
- The theme of **Senior Expo** is the “Call of the Wild” and will be held on May 1st from 10am – 2pm at the TLRC. This popular event is geared for the over 50 crowd and will offer over 50 vendor booths, health screenings, demonstrations and entertainment.
- **A Fair of the Arts** will be held on the second Saturdays of the Market season from May through October at Showers Civic Plaza. Local and regional artists will once again display, demonstrate and sell their beautiful and well crafted objects. This event is held in conjunction with Farmers’ Market.
- The 2013 **Performing Arts Series** is shaping up to be a diverse concert series offering free concerts at various part settings throughout the community. Monetary sponsorships continue to be limited (approx. \$12,000 in 2013) but the diversity of the concerts and the commitment to the community has not.
- **Touch a Truck** will be held on June 12th from 10am-2pm at the Twin Lakes Parking Lot and the cost is \$1/person. This ever popular event allows children the chance to get up close and personal with trucks of all different sizes and shapes. The rain date is June 13th.
- **The Fourth of July Parade** is a partnership with Downtown Bloomington Inc. This year’s theme will be “Celebrate the Red, White and Blue”. Any groups who would like to receive an application to march in the parade can contact the Parks office. There is a \$20 fee and space is limited. All entries are encouraged to include the theme as part of their entry. Deadline for applications is June 14th at 5pm.

- **Messy Mania** will move to a new location in 2013. RCA Park will host this popular event on July 16th from 9am - noon. Kids can get crazy when they experiment with all kinds of messy mediums. Hands-on activities will delight every youngster who loves to squish, splatter, and fling!
- The **Movies in the Parks** series is back with a line up of movies that are sure to please. Partnering with Ryder Film Series, we will be showing movies on Friday nights at dusk in Bryan Park beginning in August.
- **Junk in the Truck** is the department's version of a community rummage sale and will be held on August 17th at the Frank Southern Center parking lot from 8am – noon. This event is free and open to the public. Anyone interested in participating as a seller can reserve a space for \$15. New location makes parking for shoppers a breeze.
- Dogs rule at Mills Pool. **Drool in the Pool** will be held on August 14th & 15th from 5-8pm. Dogs will doggie dip in this annual event after the pool is closed for the season to humans. Admission both days is \$5/dog. White River Coop is the partner for this event.
- Fall programs in 2013 will include the **Trick or Treat Trail** in RCA Park on October 19th and the **Festival of Ghost Stories** on October 25th in Bryan Park.
- **The Great Bloomington Pumpkin Launch** continues to provide great entertainment for children and adults alike. This event will be held the first Saturday after Halloween, which this year falls on November 2nd.
- Finishing out the year will be the annual **Holiday Market** on November 30th from 10am – 3pm. This Bloomington tradition will feature some of your favorite, locally-grown farm products, arts and crafts, entertainment and much, much more.

Mr. McCallister addressed the Board and presented the 2012 Farmers' Market Advisory Council Report. He stated that the most significant development of the 2012 season is that the market generated revenues that exceeded costs. As recently as 2010 the market revenues represented 84% of costs. Fees paid by farm vendors are responsible for more than half the income from the market. Income from prepared food vendors was also substantial as are fees from agencies and organizations who use info alley. While there was concern that charging agencies for space that was previously offered at no cost would reduce the number of organizations, revenues exceeded projections and some agencies indicated that the \$10 fee was well worth having a reserved space so that volunteers did not need to show up early to get a space. The number of organizations did not drop between 2011 and 2012. The diversity of revenue sources should allow the market to be self-sufficient in the coming years. There were 114 applications from returning vendors in 2012 and 20 applications from new vendors. Five new members joined the advisory committee in 2012, two farm vendor representatives and three customer representatives. Issues discussed by the advisory committee included the vendor point system that is used to determine the order spaces are reserved, allowing the sale of soap during the entire growing season, and consideration of allowing salves and balms to be sold throughout the market season. The market has grown to be a complex entity. The potential income from selling at the market has raised the stakes for decisions made by the advisory committee and the park board. Each year requires difficult decisions and it is more important than ever that everyone involved in decisions that impact the market keep in mind that this is not just a market, it is more than the farmers who sell at the market, it is the Bloomington Community Farmer's market. As evidence by interest from prepared food vendors, non-profits filling info alley, buskers seeking space to share their music, attendance at A Fair of the Arts, this market has grown to be much more than just a place to buy produce. It is a vital cultural and economic event. It will continue to thrive and be something everyone can be proud of, but above all it must maintain that sense of community that makes this market so special.

D-2. Operations Division – No Report

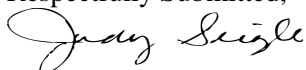
D-3. Sports Division – No Report

D-4. Administration Division – No Report

ADJOURNMENT

Meeting adjourned at 5:20 p.m.

Respectfully Submitted,



Judy Seigle, Secretary Board of Park Commissioners